

# Chun Yu Hong (Johnny)

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## EDUCATION

**Ph.D. in Statistics** August 2014 - May 2020  
University of California, Berkeley Berkeley, CA  
Dissertation: *Latent Variable Models: Maximum Likelihood Estimation and Microbiome Data Analysis*  
Advisors: William Fithian (Department of Statistics), Perry de Valpine (Department of Environmental Science, Policy, and Management)

**B.S. in Applied Mathematics (with Honors)** September 2011 - June 2014  
**B.S. in Statistics (with Honors)**  
University of California, Davis Davis, CA

## TEACHING EXPERIENCE

**Lecturer** August 2022 - June 2023  
UC Berkeley Department of Statistics Berkeley, CA  
- STAT 2 (Introduction to Statistics): Fall 2022  
- STAT 2 (Introduction to Statistics): Spring 2023

**Graduate Student Instructor** September 2014 - May 2020  
UC Berkeley Department of Statistics Berkeley, CA  
- Held weekly lab sections and office hours; addressed students' questions about the class materials; graded exams and suggested exam questions.  
- Courses:

- STAT 133 (Concepts in Computing with Data): Fall 2014
- STAT 134 (Concepts of Probability): Spring 2017
- STAT 135 (Concepts of Statistics): Summer 2015, Fall 2015
- STAT 153 (Introduction to Time Series Analysis): Fall 2016, Spring 2018 (Course Instructor), Fall 2018, Fall 2019
- STAT 154 (Modern Statistical Prediction and Machine Learning): Fall 2017
- STAT 210A (Theoretical Statistics): Fall 2015 (Grader)
- STAT 222 (Statistics MA Capstone Project): Spring 2016
- STAT 248 (Analysis of Time Series): Spring 2020

**Teaching Assistant** Dec 2015 - Jan 2016  
Tsinghua-Berkeley Shenzhen Institute (TBSI) Shenzhen, China  
- Held lab sections and graded exams for a 3-week course on Introduction to Financial Engineering.

**Mathematics Tutor** November 2012 - August 2014  
Student Academic Success Center Davis, CA  
- Emphasized interactive learning by asking students questions instead of routinely presenting the solutions when solving problems.

## INDUSTRY EXPERIENCE

**Senior Data Scientist** November 2022 - Present  
**Data Scientist** June 2020 - November 2022  
Google LLC Sunnyvale, CA  
- Currently in Counter-Abuse Technology Data Science: Expand data science capabilities of Google's Trust and Safety operational intelligence data warehouse.

- Previously in E2E Data Science: Collaborated with software engineers and site reliability engineers to develop monitoring and alerting on key health metrics of Google Search indexing infrastructure.

**Data Science Analytics Intern**

May 2019 - August 2019

Facebook

Menlo Park, CA

- Analyzed the performance of video poll ads and provided key insights to cross-functional partners for product launch.
- Developed a novel framework for quantifying value of users to brand advertising and direct response advertising.
- Quantified the value of Facebook brand advertising, and identified areas in which brand ads performed particularly well.

**Research Scientist**

September 2018 - December 2018

PRO Unlimited @ Facebook

Menlo Park, CA

- Evaluated via a meta-analysis the extent of heterogeneous treatment effects among 1000+ Facebook newsfeed experiments, and articulated the pitfalls of multiple testing without proper adjustments.

**Data Scientist Intern**

May 2018 - August 2018

Quora Inc.

Mountain View, CA

- Improved accuracy and precision in the A/B testing framework via advanced statistical methods.
- Conducted experiment analyses and metric investigations.
- Developed a data-driven approach for Quora digest email frequencies and set up the associated A/B experiment.

**Data Science Intern**

June - August 2016; June - August 2017

Adobe Systems Incorporated

San Jose, CA

- Developed models for customer churn forecasting using time series analysis and machine learning.
- Built an R package for finding the optimal combination of multiple forecasts.
- Created interactive visualization of model performance via R shinyApp.
- Conducted performance evaluation of the existing marketing lead scoring system.

**CONSULTING EXPERIENCE**

**Statistical Consultant**

January 2016 - May 2016

UC Berkeley Department of Statistics

Berkeley, CA

- Provided statistical guidance for researchers (primarily for UC Berkeley students) in various disciplines, such as psychology, biology, and economics.
- Discussed statistical issues such as experimental design and hypothesis testing procedures.

**RESEARCH EXPERIENCE**

**Graduate Student Researcher**

Jan 2019 - May 2019

UC Berkeley Department of Statistics

Berkeley, CA

- Examined the statistical properties of rarefaction, a widely used data normalization procedure for microbiome data analysis.

**Undergraduate Researcher**

August 2013 - September 2013

UC Davis Department of Mathematics

Davis, CA

- Developed software in SageMath for computation and experimentation with the 1-row Gomory-Johnson infinite group problem in discrete optimization.
- Advisor: Matthias Köppe.

## REFEREED PUBLICATIONS

**Hong, J.**, Karaoz, U., de Valpine, P., and Fithian, W. (2022) To rarefy or not to rarefy: robustness and efficiency trade-offs of rarefying microbiome data. *Bioinformatics*, 38 (9), 2389-2396.

Guo, X., **Hong, J.**, Lin, T., and Yang, N. (2021) Relaxed Wasserstein with Applications to GANs. *IEEE International Conference on Acoustics, Speech, and Signal Processing*.

**Hong, C.Y.**, Köppe, M., and Zhou, Y. (2018) Equivariant perturbation in Gomory and Johnson's infinite group problem (V). Software for the continuous and discontinuous 1-row case. *Optimization Methods and Software*, 33 (3), 475-498.

## WORKING PAPERS

**Hong, J.**, Stoudt, S., and de Valpine, P. (2017+) Fast maximum likelihood estimation for general hierarchical models.

## CONFERENCE PRESENTATIONS

**International Statistical Ecology Conference (ISEC)** July 2018  
University of St Andrews St Andrews, Fife, Scotland  
- Poster presentation of **Sampling-Based Approaches to Maximum Likelihood Estimation for Latent Variable Models**, joint work with Sara Stoudt and Perry de Valpine.

## UNIVERSITY SERVICE

**Climate Datathon Mentor** April 2019  
Berkeley-Haas AMENA Center Berkeley, CA  
- Helped participating teams brainstorm data analysis ideas; addressed technical concerns from the participants.

**DataFest Helper** April 2017, April 2018  
University of California, Berkeley Berkeley, CA  
- Helped coordinate a data analysis competition for undergraduates; provided suggestions and feedback to participants.

## COMPUTER SKILLS

Proficient (had used extensively at work before) in R, Python (including packages such as matplotlib, numpy, and pandas), SQL, Amazon Redshift, PySpark, Presto.  
Experience (mainly from undergraduate coursework) in C, C++, and MATLAB.

## HONORS AND AWARDS

Outstanding Graduate Student Instructor Award UC Berkeley; 2016 - 2017  
Dean's List UC Davis; Fall 2011 - June 2014  
Joseph Bonnheim Memorial Scholarship UC Davis; Spring 2012, Spring 2013  
Eric C. Ruliffson Scholarship in Mathematics UC Davis; Spring 2012, Spring 2013  
James and Leta Fulmor Scholarship UC Davis; Spring 2012  
Robert Lewis Wasser Memorial Scholarship UC Davis; Spring 2012

## EXAMS

Actuarial Exam P (Probability): Pass (Grade: 10) July 2013